

## 2008 PA BUG Conference Agenda

### Advancement

Monday, November 24, 2008

| <u>Session Title / Description</u>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | <u>Presenters/<br/>Institutions</u>                                                       | <u>Time / Room</u>          | <u>Cross List</u>                                                                             |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|-----------------------------|-----------------------------------------------------------------------------------------------|
| <b>Lafayette College's experience with Banner Re-implementation Review</b><br><br>Lafayette College has embarked on a multi-year project contracting with SunGard to perform Process Improvement Assessments, training and follow-up consulting for all major Banner Modules. In this session Lafayette will share lessons learned, successes and experiences to date.                                                                                                                                                                                                                                                                                                      | Paulette Poloni<br>Frank Bengenia<br><i>Lafayette College</i>                             | 09:00 - 10:00<br>Majestic I | Accounts<br>Receivable<br>Admission<br>Finance<br>Financial Aid<br>Human Resources<br>Student |
| <b>SunGard HE Banner Web Services for eCommerce - the possibilities are endless!</b><br><br>If you want to learn what is new for Banner eCommerce, don't miss this presentation! In June 2007, Official Payments was awarded a contract with Millersville University to provide eCommerce services. In July 2007, they accepted their first payment. Today, Millersville accepts payment for Tuition and Fees, Alumni, Admission Deposits, Campus Card Load and Housing Deposits, all integrated in real time via Banner Web Services for a 100% PCI compliant solution. Users can also take advantage of Real-Time Parent Pay, event registration, payment plans and more. | Tom Gavin<br>Imre Gajari<br><i>Official<br/>Payments,<br/>Millersville<br/>University</i> | 1:10 - 2:00<br>Royale III   | Accounts<br>Receivable<br>Finance<br>Student<br>Vendor                                        |

## 2008 PA BUG Conference Agenda

### Advancement

Tuesday, November 25, 2008

| <u>Session Title / Description</u>                                                                                                                                                                                                                                                                                                                                                                                                                             | <u>Presenters/<br/>Institutions</u> | <u>Time / Room</u>             | <u>Cross List</u> |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|--------------------------------|-------------------|
| <b>Banner Advancement 8.0</b><br><br>Banner Advancement will deliver significant enhancements to Banner Student integration in the Unified Product Release featuring Banner 8.0. Advancement also benefits from Banner wide field expansion changes and supplemental data engine support. This session will highlight and demo features delivered within this release offering functionality that bring measurable improvement to your advancement operations. | Pam Rollins<br><i>SunGard HE</i>    | 10:10 - 11:00<br>Congressional |                   |

# 2008 PA BUG Conference Agenda

## Advancement

Tuesday, November 25, 2008

| <u>Session Title / Description</u>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | <u>Presenters/<br/>Institutions</u>                                                        | <u>Time / Room</u>             | <u>Cross List</u> |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|--------------------------------|-------------------|
| <b>Enrollment Management for Alumni &amp; Advancement</b><br><br>Learn about the new SungGard Higer Education solutions for strategic enrollment management, including the product direction and overall vision. The focus of this session will be on upcoming offerings for Alumni & Advancement services. Topics will include the anatomy & capabilities of new solutions and how they will help you improve the effectiveness of your outreach, Alumni & Community engagement and Advancement programs to help you achieve your enrollment management goals. | Pam Rollins<br><i>SunGard HE</i>                                                           | 09:00 - 10:00<br>Congressional |                   |
| <b>Data Standards for Advancement</b><br><br>Hey, who changed OUR data? Sound familiar? Using an enterprise wide database makes for some data turf wars. Lehigh and Lafayette are trying to minimize the disagreements but implementing data standards. Lafayette has a newly formed committee while Lehigh has well established guidelines. (BOF)                                                                                                                                                                                                              | Jerry Lennon<br><i>Lehigh University</i><br><br>Bob VanBlargan<br><i>Lafayette College</i> | 09:00 - 10:00<br>Grande IV     |                   |
| <b>Analyzing Advancement Data with Advizor Solutions</b><br><br>Scranton will demonstrate our use of this analytic software for prospect management, development officer metrics and campaign management. Working with data using this visual interface allows our team to very quickly analyze and discover patterns and anomalies. Putting the tools in the hands of all of our users is critical to working smarter and taking the pressure off the operations staff.                                                                                        | Andrea Mulrine<br><i>University of<br/>Scranton</i>                                        | 12:40 - 1:30<br>Grande IV      | Reporting and BI  |
| <b>Self Service for Development Officers</b><br><br>Advancement Officers need information on the road and with little training. See how the baseline Advancement Officer self-service product can be used to facilitate effective & efficient access to pertinent information to support them in their fundraising roles.                                                                                                                                                                                                                                       | Tom Chaves<br><i>Lehigh University</i>                                                     | 12:40 - 1:30<br>Congressional  |                   |

# 2008 PA BUG Conference Agenda

## Advancement

Tuesday, November 25, 2008

| <u>Session Title / Description</u>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | <u>Presenters/<br/>Institutions</u>                          | <u>Time / Room</u>           | <u>Cross List</u> |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------|------------------------------|-------------------|
| <b>Using Banner functionality for Householding and Event Management</b><br><br>Lehigh University has taken advantage of the householding feature within Banner to streamline address updates of spouses. Also starting to rollout the use between parents and children of current students. Learn how the implementation has gone.<br>Lehigh University is utilizing the Banner Events module to track the attendees of reunions, presidential events, board meetings, etc. See the flexibility it provides as well as understand some of the capabilities around events being tracked outside of the module. | Tom Chaves<br>Jerry Lennon<br><i>Lehigh University</i>       | 1:40 - 2:30<br>Congressional |                   |
| <b>Meeting the needs of Advancement using Argos</b><br><br>This session will demonstrate how Swarthmore College implemented Argos to create a user-friendly, dynamic information access and reporting environment to address the divergent needs of Advancement.                                                                                                                                                                                                                                                                                                                                              | Barbara Mann<br>Mimi Weiler<br><i>Swarthmore<br/>College</i> | 1:40 - 2:30<br>Grande III    | Reporting and BI  |
| <b>Banner Reimplementation</b><br><br>Lafayette College has embarked on a multi-year project contracting with SunGard to perform Process Improvement Assessments, training and follow-up consulting for all major Banner Modules. In this session Lafayette will share lessons learned, successes and experiences to date.                                                                                                                                                                                                                                                                                    | Kim Spang<br>Paulette Poloni<br><i>Lafayette College</i>     | 1:40 - 2:30<br>Grande IV     | Student           |
| <b>BOF</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Kathy Ballew<br><i>Dickinson</i>                             | 2:40 - 3:30<br>Congressional |                   |