

2008 PA BUG Conference Agenda
Reporting and Business Intelligence
Monday, November 24, 2008

<u>Session Title / Description</u>	<u>Presenters/ Institutions</u>	<u>Time / Room</u>	<u>Cross List</u>
<p>“Banner Performance Reporting & Analytics Overview — Performance Matters”</p> <p>What is Banner Performance Reporting and Analytics? Does it include pre-packaged reports, analytics, dashboards and scorecards? Will those reports and analytics work for our campus? And what is Performance Management? How is it different from standard reporting? Come to this session to learn the answers to these and other questions. The session will begin with an overview of Banner Data Warehouse and the new Banner Enrollment Management (EM) Recruiting and Admissions Performance application and then give interactive demos of reports, analytics and scorecards. If you only come to one session on reporting, this is the session for you. SunGard Higher Education is the only vendor to provide real Performance Management solutions and this session will prove it!</p>	<p>Henry Stewart <i>SunGard HE</i></p>	<p>09:00 - 10:00 Congressional</p>	<p>Admissions Technical</p>
<p>Value-Added Reporting through Argos</p> <p>This presentation will demonstrate a couple of sample reports and some key features of the Argos Reporting Solution that add value beyond traditional reporting solutions.</p>	<p>Pat Kelly <i>Immaculata University</i></p>	<p>09:00 - 10:00 Grande IV</p>	<p>Data Warehousing</p>
<p>Document Management Round Table</p> <p>Brief overview of the DMS by each institution and how the system is utilized. System architecture and lessons learned will be discussed.</p>	<p>Tim Toth <i>Villanova (Nolij)</i> Dorie Minich <i>Messiah (BDMS)</i></p>	<p>09:00 - 10:00 Majestic III</p>	<p>Technical</p>
<p>Performance Management Overview</p> <p>As you face increasing pressures to measure, account for, and improve performance, you know it takes more than just reports to make the right decisions. This session will discuss how performance management technologies, including scorecards, dashboards and analytics, provide greater performance visibility and insight to improve institutional effectiveness, increase productivity, and help meet accountability requirements. Attendees will gain an understanding of the value of performance management, how performance management technologies can be utilized at their institution and how to approach a successful performance management implementation.</p>	<p>Mike Salisbury <i>SunGard HE</i></p>	<p>10:10 - 11:00 Majestic II</p>	

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<p>Evisions Argos</p> <p>Evisions Argos, an enterprise reporting solution created specifically for Universities and Colleges, solves all of your reporting needs for all of your users. Argos, offers solutions for Ad-hoc reporting, production reporting, dashboards and data cubes. Argos was designed so every user type can get quick access to the information they need and pull it out in any format they want. Argos has the features you need in a user-friendly tool. Come see how easy reporting can be!</p>	<p>Mike Boote <i>Evisions</i></p>	<p>10:10 - 11:00 Royale II</p>	<p>Vendor</p>
<p>EMUR (Enrollment Management Unified Reporting) Portal</p> <p>It provides ideas for improved enrollment management reporting, as well as how it is being used by IUP's graduate admissions department. In addition, for those new to Banner and/or portal environments, information about what is captured in Banner and how to report from it will be included.</p>	<p>Lori Harkleroad Eric Parks <i>IUP</i></p>	<p>10:10 - 11:00 Regency</p>	<p>Admissions</p>
<p>Enrollment Management Business Intelligence Solutions</p> <p>We will discuss IUP's development of a Recruit and Applicant Business Intelligence solution, along with our current Student and Retention project</p>	<p>Jeff Montgomery <i>IUP</i></p>	<p>11:10 - 12:00 Congressional</p>	<p>Data Warehousing Admissions</p>
<p>"Engaging New Students, a Campus Effort"</p> <p>Saint Joseph's University will overview a multi-year process of engaging new students starting with a printed "Welcome Kit", launching a new student portal to enhance communication and data collection, analyzing engagement with 16 points of contact reporting, and culminating with first semester new student retention analysis. Measuring student engagement minimized the "guessing game" of who would be in the classroom and in the residence halls at the start of school. This initiative involved campus collaboration ranging from admissions to residence life to student health. The engagement data will serve as the basis of SJU's retention model.</p>	<p>Jill Dougherty Sarah Brown <i>Saint Joseph's University</i></p>	<p>11:10 - 12:00 Grande IV</p>	<p>Student Admissions</p>
<p>Using Argos in the Accounts Receivables Office</p> <p>How HACC is using Argos to streamline the production of reports and correspondence and in the daily operation of the office. We will cover letter generation and scheduling and the reports used on a regular basis to find errors and produce reports to assist in the correction of these errors.</p>	<p>Calvin Deiterich <i>HACC</i></p>	<p>11:10 - 12:00 Regency</p>	<p>Community College Accounts Receivable</p>

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<p>Messiah College & Imaging (BDMS) The saga continues...</p> <p>General overview of BDMS and how we utilize the system. I'll briefly review system architecture, what we have done, how far we have come, and the things we've seen</p>	<p>Dorie Minich <i>Messiah College</i></p>	<p>11:10 - 12:00 Royale III</p>	<p>Technical</p>
<p>Protecting Sensitive Data BOF</p> <p>BOF on solutions to protect sensitive data in the Banner environment (SSN, Credit Card, etc.).</p>	<p>Jeff Montgomery <i>IUP</i></p>	<p>1:10 - 2:00 Royale II</p>	<p>Technical</p>
<p>Inside the Banner EDW</p> <p>This presentation will provide insight into the features and architecture components of the Enterprise Data Warehouse.</p>	<p>Mike Salisbury <i>SunGard HE</i></p>	<p>1:10 - 2:00 Congressional</p>	<p>Data Warehousing</p>
<p>Campus Intelligence - Transforming insight into action</p> <p>Please join us to learn what's new with the Oracle BI product set as well as what is in store for current Oracle Discoverer users.</p>	<p>Bob Zeolla <i>Oracle</i></p>	<p>1:10 - 2:00 Grande IV</p>	<p>Data Warehousing</p>
<p>Data Warehousing Round Table</p>	<p>Mary Louise Powers <i>Lehigh University</i> Arben Dodbiba <i>Villanova University</i> Fran DiSanti <i>Saint Joseph's University</i> Mike Salisbury <i>SunGard HE</i></p>	<p>2:30 - 3:30 Congressional</p>	<p>Data Warehousing</p>
<p>Reporting/Business Intelligence BOF</p> <p>Come discuss business intelligence and reporting tools with your colleagues at this BOF. Share your favorite tools along with their pros and cons.</p>	<p>Amanda Sciarra <i>Saint Joseph's University</i></p> <p>Steve Brandt <i>Dickinson College</i></p> <p>Calvin Deitrich <i>HACC</i></p>	<p>2:30 - 3:30 Regency</p>	<p>Community College</p>

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<p>Finance Reporting from the ODS using Cognos</p> <p>Show versatility of Cognos reporting to meet Finance needs</p>	<p>Kevin Steiner Margaret Stafford <i>Dickinson College</i></p>	<p>10:10 - 11:00 Grande IV</p>	<p>Finance</p>
<p>Banner 8 Install / Upgrade</p> <p>When the moment is right will you be ready to upgrade to Banner 8? Lessons learned from upgrades done recently at Lehigh Carbon Community College and Temple University will include impact on other ERP applications such as AppWorx and ODS/EDW.</p>	<p>Charlie Shao <i>Temple</i></p> <p>Don Thaler <i>LCCC</i></p>	<p>10:10 - 11:00 Pennsylvania</p>	<p>Community College Technical</p>
<p>Data Integration/Data Movement - Addressing Complex Data Management</p> <p>Please join us to find out how Oracle Data Integration Suite is used for enterprise data integration as well as the evolving service oriented data management environments at your institution.</p>	<p>Shawn Noyes <i>Oracle Rep</i></p>	<p>10:10 - 11:00 Royale III</p>	<p>Technical Vendor</p>
<p>Analyzing Advancement Data with Advizor Solutions</p> <p>Scranton will demonstrate our use of this analytic software for prospect management, development officer metrics and campaign management. Working with data using this visual interface allows our team to very quickly analyze and discover patterns and anomalies. Putting the tools in the hands of all of our users is critical to working smarter and taking the pressure off the operations staff.</p>	<p>Andrea Mulrine <i>University of Scranton</i></p>	<p>12:40 - 1:30 Grande IV</p>	<p>Advancement</p>
<p>Meeting the needs of Advancement using Argos</p> <p>This session will demonstrate how Swarthmore College implemented Argos to create a user-friendly, dynamic information access and reporting environment to address the divergent needs of Advancement.</p>	<p>Barbara Mann Mimi Weiler <i>Swarthmore College</i></p>	<p>1:40 - 2:30 Grande III</p>	<p>Advancement</p>
<p>Reporting with Attributes</p> <p>Lehigh will review set up and use of attributes for internal and external reporting.</p>	<p>Bob Siegfried <i>Lehigh University</i></p>	<p>2:40 - 3:30 Grande IV</p>	<p>Finance</p>