

2009 PA BUG Conference Agenda

Admissions

Monday, November 23, 2009

<u>Session Title / Description</u>	<u>Presenters/ Institutions</u>	<u>Time / Room</u>	<u>Cross List</u>
Address Verification in Banner with Clean_address Real time address verification is now easy, low-cost solution for institutions using Banner	Kevin Runner <i>Runner Technologies</i>	09:00 - 10:00 Grande IV	Accounts Receivable Financial Aid Student Technical Vendor
Intro to Workflow, real world use, and calculating ROI Update on Workflow from SunGard Higher Education	Josh Aversa <i>SunGard Higher Education</i>	9:00 - 10:00 Majestic I	Accounts Receivable Financial Aid Student Technical Vendor
Red Flag Compliance Did You Know? As of October 2009, The Privacy Rights Clearinghouse has documented more than 339 million records have been compromised from government agencies, schools, businesses and other organizations. One in four of these breaches have involved a school. Is your college's data protected? This presentation addresses the FACT Act Red Flags Rules as they pertain to Pennsylvania colleges and more importantly the requirements behind an Identity Theft Prevention Program. There is also discussion of the impact of identity theft on higher education institutions. The topics will include the scope of identity theft, current legislation, common methodology used by thieves, and actions that colleges can take to comply with the law and mitigate losses due to identity theft	Ron King <i>Nelnet</i>	9:00 - 10:00 Regency	Accounts Receivable Financial Aid Student Technical Vendor
Admissions Online Application Type Modification Modification of the admissions web application. Select an Application Type page within Student Self Service. Too many web application types in the Application Type drop down? Too many applicants applying through the wrong application type? Your invited to see how we modified the Select an Application Type page to group our 17 application types into four thematic categories.	Julie Michael Celeste Corsi <i>Duquesne University</i>	09:00 - 10:00 Royale II	Technical
Prospective Student Portal Learn how Messiah College has developed their recently launched Prospective Student Portal, including a demonstration of the site, as well as insights into the challenges overcome and those still before us.	Rebecca Bond <i>Messiah College</i>	10:10 - 11:10 Royale II	Luminis

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The Almost Paperless Admissions Office	Sherri Wolgemuth <i>Messiah College</i>	11:20 - 12:20 Royale II	
Enrollment Management in Admissions - One Year Later	Dana Stow <i>Lehigh University</i>	1:30 - 2:30 Royale II	
Admissions BOF	Sarah Lodise	3:00 - 4:00	
Enrollment Management Relationships, Luminis for Prospective Students, using Common Application to house our supplement, etc	<i>Villanova University</i>	Royale II	